

GROW YOUR BUSINESS

Marketing Opportunities for Cummings Properties Clients

Several excellent opportunities exist for each Cummings Properties client firm to spread the word about its goods or services to more than 1,500 client businesses and almost 10,000 employees and visitors daily. Advertising methods include:



Events

Hold promotional events in our building lobbies or community conference room. For outdoor events, try Sisitzky Park, the tennis courts at Cummings Park, or options at TradeCenter 128.



Flyers

Take advantage of common area bulletin boards by posting 8 1/2" x 11", or smaller, flyers for advertising purposes.



Email Updates

Cummings Properties regularly broadcasts an email update to hundreds of client firms, individuals, and media outlets announcing events, property information, special news, and business profiles. Email a brief piece to group@cummings.com, and we will try to include it with a website hyperlink in an upcoming update.



Hallway Posters

Clients are invited to produce several 30" x 42" posters mounted on black 3/16" gatorboard with a matte laminate finish for display throughout Cummings Properties. Posters are mounted inside wood frames free of charge.



Client Directory

Add your firm to our website's client directory. Complete a Client Directory Registration form (cummings.com > Clients > Client Resources > scroll to Marketing Opportunities), and email it to group@cummings.com.



Captivate Network TV

Advertise on Captivate Network screens located in several Cummings Properties buildings. Captivate Network has a presence in approximately 1,600 premier office buildings across the U.S. and Canada via more than 11,400 elevator and lobby screens. For more information or pricing, or to post advertisements, go to captivate.com/local and click on Boston to select a Cummings Properties building.

For more information about these opportunities, please contact your account manager at 781-935-8000. Please note, proofs of hallway posters and flyers must be reviewed and approved by Cummings Properties prior to production.